

Delicious Nutrient-Rich Beef



Food and nutrition guidance emphasizes “power” calories. As the nation focuses its attention on reducing calories to reduce its waistline, **it’s important that consumers get more nutrients from fewer calories.** More and more Americans are not meeting daily recommended requirements for essential nutrients. Focusing on naturally nutrient-rich foods helps them do this—getting more essential nutrients, or more power, from fewer calories.

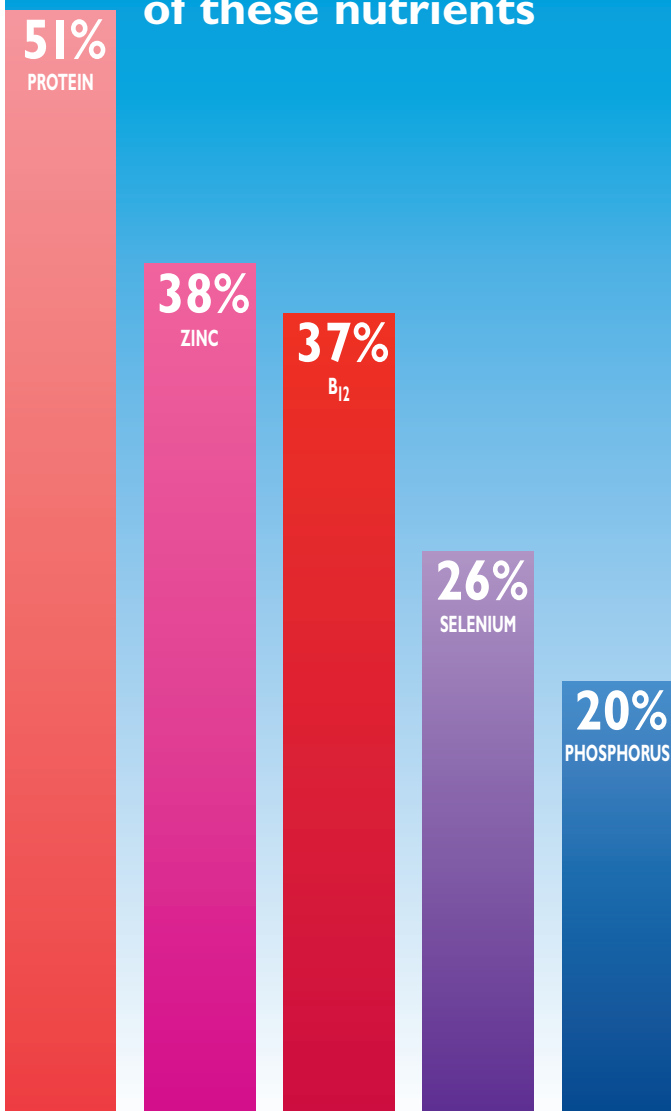
Calorie-for-calorie, **beef is one of the most naturally nutrient-rich foods.** A 3-ounce serving of lean beef contributes less than 10 percent of calories to a 2,000-calorie diet, yet it’s an excellent source of protein, zinc, vitamin B₁₂, selenium and phosphorus; and a good source of niacin, vitamin B₆, iron and riboflavin.

Bottom line: Today’s lean beef defies conventional wisdom—consumers don’t have to sacrifice great taste for nutrition when it comes to lean beef.

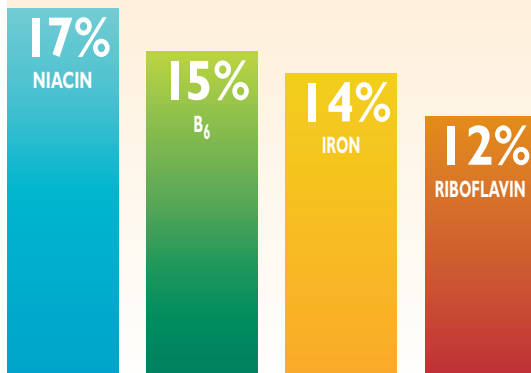
Choose Your Calories by the Company They Keep

A 3-ounce serving of lean beef (179 calories) contributes less than 10 percent of calories to a 2,000-calorie diet, yet it supplies more than 10 percent of the Daily Value for:

Beef is an Excellent Source of these nutrients



Beef is a Good Source of these nutrients



Beef's Competitive Advantage

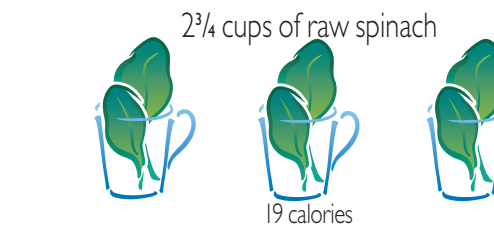
ZINC 3-ounce lean beef



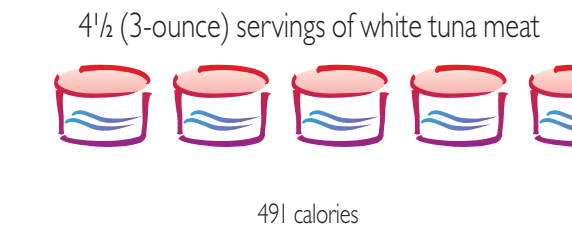
Vitamin B₁₂ 3-ounce lean beef



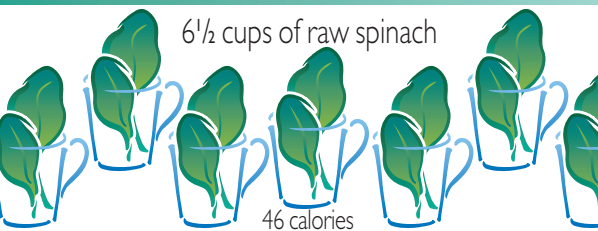
IRON 3-ounce lean beef



RIBOFLAVIN 3-ounce lean beef



Vitamin B₆ 3-ounce lean beef



Source: U.S. Department of Agriculture, Agricultural Research Service, 2007. USDA Nutrient Database for Standard Reference, Release 20. Based on a cooked serving of beef, visible fat trimmed, the average of the 29 cuts of beef which meet government guidelines for "lean."

Nutrient Bang for Your Calorie Buck

3-OUNCE COOKED SERVING	CALORIES	TOTAL FAT (g)	SAT. FAT (g)	CHOLESTEROL (mg)	PROTEIN (g)	IRON (mg)	ZINC (mg)	THIAMIN (mg)	RIBOFLAVIN (mg)	NIACIN (mg)	B ₆ (mg)	PANTOTHENIC ACID (mg)	B ₁₂ (mcg)
BEEF													
Daily Value*	2000	65	20	300	50	18	15	1.5	1.7	20	2	10	6
Bottom Round Roast and Steak	139	4.9	1.7	64	23.8	2.0	4.1	0.05	0.13	4.3	0.3	0.5	1.3
95% Lean Ground Beef	139	5.1	2.3	65	21.9	2.4	5.5	0.04	0.15	5.3	0.3	0.5	2.6
Eye Round Roast and Steak	144	4.0	1.4	53	25.3	2.1	4.3	0.06	0.14	4.5	0.3	0.5	1.4
Sirloin Tip Side Steak	143	4.1	1.6	68	24.7	2.4	6.2	0.06	0.17	5.0	0.5	0.7	3.6
Chuck Shoulder Pot Roast	147	5.7	1.8	60	22.4	2.6	5.4	0.08	0.21	2.9	0.2	N/A	2.6
Round Tip Roast and Steak	148	5.3	1.9	75	23.4	2.0	4.0	0.05	0.13	4.2	0.3	0.5	1.3
Sirloin Tip Center Roast and Steak	150	5.8	2.1	65	23.1	2.1	5.8	0.05	0.18	4.4	0.4	0.6	2.7
Shoulder Petite Tender and Medallions	150	6.1	2.4	66	22.3	2.2	4.5	0.07	0.23	4.4	0.5	0.7	4.4
Round Steak	154	5.3	1.9	66	24.8	2.3	4.0	0.09	0.19	3.6	0.3	0.3	2.7
Bottom Round (Western Griller) Steak	155	6.0	2.2	65	23.4	2.5	4.3	0.06	0.18	6.4	0.6	0.7	3.4
Shoulder Center (Ranch) Steak	155	6.5	2.4	65	22.4	2.4	6.0	0.06	0.25	4.5	0.5	0.7	4.2
Top Sirloin Steak	156	4.9	1.9	49	26.0	1.7	4.9	0.07	0.13	7.4	0.6	0.5	1.5
Top Round Roast and Steak	157	4.6	1.6	61	27.1	2.3	4.7	0.06	0.15	4.9	0.4	0.5	1.5
Tri-Tip Roast and Steak	158	7.1	2.6	61	22.8	1.5	4.2	0.06	0.12	6.7	0.5	0.4	1.3
Flank Steak	158	6.3	2.6	42	23.7	1.5	4.3	0.07	0.12	6.8	0.5	0.5	1.4
Top Loin (Strip) Steak	161	6.0	2.3	56	24.9	1.6	4.6	0.07	0.13	7.1	0.5	0.5	1.4
Chuck Shoulder Steak	161	6.0	1.9	80	24.9	3.2	6.7	0.06	0.22	2.7	0.2	N/A	2.5
Brisket Flat Half	167	5.1	1.9	49	28.2	2.4	6.8	0.06	0.18	4.1	0.3	0.6	2.1
Tenderloin Roast and Steak	170	7.1	2.7	67	24.7	1.6	4.6	0.07	0.13	7.1	0.5	0.5	1.4
Shank Cross Cuts	171	5.4	1.9	66	28.6	3.3	8.9	0.12	0.18	5.0	0.3	0.3	3.2
T-Bone Steak	172	8.2	3.0	48	23.0	3.1	4.3	0.09	0.21	3.9	0.3	0.3	1.9
PORK													
Daily Value*	2000	65	20	300	50	18	15	1.5	1.7	20	2	10	6
Top Loin Chop	141	3.6	1.3	65	25.4	0.5	1.8	0.50	0.16	8.8	0.4	0.7	0.6
Tenderloin	159	5.4	1.9	80	25.9	1.2	2.5	0.84	0.33	4.4	0.4	0.8	0.9
Sirloin Chop	181	8.6	3.1	72	24.2	0.9	2.3	0.87	0.32	4.0	0.5	0.7	0.7
Rib Chop	186	8.3	2.9	69	26.2	0.7	2.0	0.95	0.28	5.2	0.4	0.6	0.7
POULTRY													
Daily Value*	2000	65	20	300	50	18	15	1.5	1.7	20	2	10	6
Skinless, Boneless Chicken Breast	140	3.0	0.9	72	26.4	0.9	0.9	0.06	0.10	11.7	0.5	0.8	0.3
Skinless, Boneless Turkey Breast	115	0.6	0.2	71	25.6	1.3	1.5	0.04	0.11	6.4	0.5	0.6	0.3
FISH													
Daily Value*	2000	65	20	300	50	18	15	1.5	1.7	20	2	10	6
Cod	89	0.7	0.1	47	19.4	0.4	0.5	0.08	0.07	2.1	0.2	0.2	0.9
Light Tuna Canned in Water	99	0.7	0.2	26	21.7	1.3	0.7	0.03	0.06	11.3	0.3	0.2	2.5
Halibut	119	2.5	0.4	35	22.7	0.9	0.5	0.06	0.08	6.1	0.3	0.3	1.2
Salmon	175	10.5	2.1	54	18.8	0.3	0.4	0.29	0.12	6.8	0.6	1.3	2.4

*Daily Value based on a 2,000-calorie intake for adults and children 4 or more years of age. Source: USDA.

