

WASHINGTON STATE BEEF COMMISSION

Regular Meeting

January 19, 2023

MS Teams Conference Call

Tentative Agenda

1:00 PM

WELCOME AND CALL TO ORDER

Establish a Quorum

Approval of Agenda

Approval of November 2022 Meeting Minutes

Public Comment Period

Chairman's Report – *Kale McGuinness*

Treasurer's Report – *Kyler Beard*

- Review of the December 2022 Financial Statements

Executive Director's Report – *Patti Brumbach*

- Mid-Year Revenue Analysis
- Checkoff Increase Update
- Meeting Date Revisions

Program Updates

- Consumer Information – *Jackie Madill*
- Digital Advertising Update – *Bridget Coon*

Other Business

3:00 PM

ADJOURN

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