

WASHINGTON STATE BEEF COMMISSION

ANNUAL MEETING

Thursday, June 1, 2023
600 North Main Street
Ellensburg, WA 98926

Tentative Agenda

9:00 AM

WELCOME AND CALL TO ORDER

Establish a Quorum
Approve Agenda (Action)
Public Comment Period

Chair's Report – Kale McGuinness

Approval of March 2023 Meeting Minutes (Action)

Review of April Financial Statements – Will Derting (Action)

Administration Update – Patti Brumbach

Program Updates:

- Consumer Information Update—*Jackie Madill*
- Beef Counts Update—*Shannon Walker*
- Digital Advertising Update—*Bridget Coon, Bridgetal Media*

12:00 PM

LUNCH

Adoption of 2023-24 Marketing Plan and Budget—ACTION

Election of Officers for 2023-24 = ACTION

Appointment of Executive Director—ACTION

Industry Updates

Other Business

3:00 PM

ADJOURN

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