

WASHINGTON STATE BEEF COMMISSION  
BOARD OF DIRECTORS  
REGULAR BOARD MEETING

Kittitas Valley Event Center  
Ellensburg, WA

September 19, 2023

**TENTATIVE AGENDA**

- 9:00 WELCOME AND CALL TO ORDER  
Establish Quorum  
Approve Agenda  
Approve June Board Meeting Minutes  
Public Comments  
Chair's Report – *Will Derting*  
Treasurer's Report – *Jeff Cromer*  
Review Financial Statements & Revenue Report
- 9:30 Annual Financial Audit Report –  
*Rob Klee, Smith, Bundy, Berman & Britton*
- 10:00 Administration & Program Report – *Jackie Madill*  
Beef Counts Program Report – *Shannon Walker*  
Digital Marketing Report – *Bridget Coon, Bridgetal Media*
- 11:30 Industry Updates:  
Cattlemen's Beef Board & WCW – *Marty Stingley*  
NCBA Federation of State Beef Councils – *Will Derting*  
WSDA – *Dr. Ben Smith*
- Other Business
- 12:00 ADJOURN for lunch with WCA and WCW Boards of Directors
- 12:30-4:30 **Beef Checkoff Advocate Academy** –  
*Davis Gidney and Sarah Metzler, Cattlemen's Beef Board*

4180 Lind Ave SW  
Renton, WA 98057  
T: 206.444.2902  
F: 206-444-2910  
E: [wabc@wabeesf.org](mailto:wabc@wabeesf.org)

