

SOLE SOURCE CONTRACT NOTIFICATION

This is to inform the public of the Washington State Beef Commission's intent to award a sole source contract to Bridgetal

Media, LLC for the purpose of planning, negotiating, evaluating and monitoring digital advertising. Bridgetal Media, LLC is uniquely qualified for this work because she was engaged in planning and purchasing the Beef Commission's advertising as an employee for several years eliminating down time and the need for additional training to effectively conduct the work. The value of this planned contract is \$19,500 and the period of performance is September 6 through August 31, 2020.

To learn more, contact Patti Brumbach at pbrumbach@wabeef.org no later than September 1, 2019